

CLIENTS
Episode 2 - Agencies

Dieter Boller

EXT. TENNIS COURT — EARLY EVENING

A sun-drenched, high-end tennis club. The atmosphere is retro, reminiscent of the 1980s.

BJÖRN has just arrived on the court. He runs a hand through his hair.

BJÖRN

I really need to hit some balls after that meeting with the agency today.

The PLAYER IN YELLOW walks past.

PLAYER IN YELLOW

Oh, God ... Agencies ... Say no more.

NICK joins in as he walks across the court, tennis racket slung over his shoulder.

NICK

Let me guess: The agency presented a campaign that says more about themselves than about your product.

KNIT VEST MAN

With my agency, I sometimes wonder if they even read the briefing.

STRIPES

Say agency one more time, and I'll need a drink.

We see a woman watering the clay court.

ANDRE

They think they're so clever, but they're just a bunch of clowns who put art above selling.

PLAYER IN WHITE

Ah ... they're like children, they just don't listen.

PINK JACKET PLAYER

I love how they arrive with a team of seven people to present us one single idea.

CUT TO BLACK.

ON SCREEN TEXT: Scripts, campaigns, and none of that agency drama

A GUY WITH AN EARRING stands on the court, looking exhausted.

GUY WITH AN EARRING
Oh man, we need to bring in
freelancers.

CUT TO BLACK.

ON SCREEN TEXT: Hire now: dieterboller.com

BJÖRN stands with a group of four other men.

BJÖRN
And then they said: Holistic Brand
Experience.

The group bursts into laughter.

CUT TO BLACK.

ON SCREEN TEXT: To be continued