

CLIENTS
Episode 3 - The Presentation

Dieter Boller

INT. CONFERENCE ROOM – MORNING

A luxurious, wood-paneled office. The walls are covered in dark, expensive timber. 1980s vibes.

The CREATIVE enters and starts to perform a bizarre, interpretive ballet dance in front of the clients. He moves with dramatic flair.

In response, the FORMER ACCOUNT MANAGER shifts in her chair.

NOTE: All following spoken lines are internal monologues, reflecting each character's inner thoughts. No words are spoken aloud.

MALE EXECUTIVE

I wonder which part of the brief led them to ... this.

The CREATIVE strikes a pose, legs wide, arms outstretched.

WOMAN WITH GLASSES

(With a Spanish accent)

It somehow looks beautiful, but I don't get it.

The CREATIVE moves soulfully.

SLEEPY GUY

This creative presentation should be sponsored by a pillow company.

His eyes drift shut as he hovers on the edge of sleep.

The CREATIVE performs an expressive, spiral-like dance move.

FORMER ACCOUNT MANAGER

What in God's name took me so long to switch to the client side?

JUNIOR

Oh man, I've totally lost track ... But if I start focusing right now, I can still get back into this.

The CREATIVE continues his dance, facing the room with intense focus.

PINSTRIPE
(Looking at the CREATIVE)
Come on, say it!

CREATIVE
(Mouthing silently)
Purpose.

We hear PINSTRIPE'S inner voice speak the word in perfect synchronization with the CREATIVE's lip movement.

PINSTRIPE
There it is.

The CREATIVE flows into a move that mirrors a one-handed backhand.

MALE EXECUTIVE
That reminds me: I really need to work
on my backhand.

The CREATIVE shows an odd hand-pose.

WOMAN IN YELLOW
Alright, this is the part where the
campaign is supposed to be funny.

THE STRATEGIST
Oh, I see what they're doing: one idea
to show they've read the brief, ...

The CREATIVE turns the page on the flipchart.

THE STRATEGIST (CONT'D)
... one they're rooting for, and a
third one so stupid it makes the second
one win.

The CREATIVE slides the flipchart aside.

Eyes closed, SLEEPY GUY rests his chin gently in his hand.

SLEEPY GUY

If I hold my hand like this, maybe it
will look like I'm thinking.

JUNIOR

Somehow it feels unreal that we pay
them to just do ... yeah ...

The JUNIOR looks at the CREATIVE, now kneeling on the floor in a
dramatic pose.

JUNIOR

What are they doing actually?

CUT TO BLACK.

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WOMAN WITH GLASSES

(With a Spanish accent)

Maybe it's time for a different
approach.

CUT TO BLACK.

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