



Human Brain Project
Education Programme

2ND HBP CURRICULUM WORKSHOP SERIES

ENTREPRENEURSHIP IN NEUROSCIENCE: TURNING SCIENCE INTO INVENTION & INNOVATION

4-6 JULY 2018
KALKSCHEUNE BERLIN, GERMANY

SCIENTIFIC PROGRAMME



@hbp_education



@hbpeducation



HBP Education



HBP Education Programme



<https://education.humanbrainproject.eu/>

HBP CURRICULUM

The HBP Curriculum on Interdisciplinary Brain Science combines web-based distance learning courses and face-to-face workshops that provide basic lessons in the HBP core fields neuroscience, medicine and ICT as well as the complementary subjects of ethics and intellectual property rights.

Further information:

<https://bit.ly/HBPCurriculum>

ENTREPRENEURSHIP IN NEUROSCIENCE: TURNING SCIENCE INTO INVENTION & INNOVATION

This “hackathon” style workshop is a hands-on intensive experience complementing the theoretical aspects of the online course on intellectual property rights, translation and exploitation of research. Students will work in small multi-disciplinary teams to assemble joint applied research proposals in the wide range of fields in brain science. Experienced entrepreneurs, top executives at the interface between academia and industry and researchers from academia will present, mentor and advise on the translational aspects of the offered projects including how to advance their proposal from the lab to market, understand the problems and accordingly define the needs in the chosen field, how to choose or identify the target population, patentability options and how to build a business model. Finally, they will present their proposals to industry and academy experts. The workshop is a unique experience of diving into the entrepreneurial world, learning how to incorporate innovation and entrepreneurship mindset and concepts into day-to-day research work and beyond.

Scientific Chair:

Dana Bar-On | TAU

Kindly supported by:



Organisers:

Alois Saria, Elisabeth Wintersteller, Lisa-Marie Leichter, Stefan Mittermayr | MUI

Contact:

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WEDNESDAY 4 JULY 2018

08:30 - 09:00	Registration
09:00 - 09:15	Introduction and guidelines for the workshop Dana Bar-On TAU
09:15 - 10:00	I-TED - Personal presentations of all participants Dana Bar-On TAU
10:00 - 10:30	Coffee break
10:30 - 11:15	Presenting the applied neuroscience projects: Science & technology - Division into working groups Dana Bar-On TAU
11:15 - 12:00	Blue Ocean Strategy for innovation - Mini-Workshop Yesha Sivan i8 Ventures / CUHK
12:00 - 13:00	Lunch break
13:00 - 15:00	Blue Ocean Strategy for innovation - Mini-Workshop Yesha Sivan i8 Ventures / CUHK
15:00 - 15:30	Coffee break
15:30 - 17:00	Product-market fit Michael Ehrlich NJIT
17:00 - 18:00	End of the day team work: Starting to design the project presentation
18:00 - 21:00	Social evening

THURSDAY 5 JULY 2018

08:30 - 10:00	Interactive patents & IP Mini-Workshop Lüder Behrens Boehmert&Boehmert
10:00 - 10:30	Coffee break
10:30 - 12:00	Team work
12:00 - 13:00	Lunch break
13:00 - 15:00	Team work
15:00 - 15:30	Coffee break
15:30 - 17:00	Next-gen-innovators - Career development Mini-Workshop with host researchers - Entrepreneurs and student open discussion Craig Curtis Garner SPARK Berlin Vedrana Höggqvist-Tabor Boost Health
17:00 - 18:00	Data use and ethical issues in HBP Manuel Guerrero KI
18:00 - 20:00	Poster session / Team work

FRIDAY 6 JULY 2018

08:30 - 09:00	Team work
09:00 - 10:00	Dry runs with mentor review (one team at a time) / Team work
10:00 - 10:30	Coffee break
10:30 - 12:00	Team work
12:00 - 13:00	Lunch break
13:00 - 14:00	Dry runs with mentor review (one team at a time) / Team work
14:00 - 15:00	Group presentations in front of the jury 5 min presentations and 5 min Q&A for each team
15:00 - 15:30	Coffee break
15:30 - 16:00	Final discussion, feedback and summary

NOTES





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