
**GDPR PRIVACY STATEMENT
BRAIN MATTERS**

1. INTRODUCTION AND SCOPE

This policy is intended to inform the external participants (referred to in this policy as "Data Subjects") about the way in which the personal data of such Data Subjects ("Personal Data") is used in connection with EBRAINS events or presentations ("Event(s)") in which the Data Subject's may participate, on voluntarily basis, in accordance with EU data protection laws. "EU data protection laws" means the GDPR and the laws of non-EU EEA countries that have formally adopted the GDPR and any other data protection laws applicable to EBRAINS' Processing of Personal Data.

The Data Subject's participation entails the following:

EBRAINS will organise Brain Matters webinars using Zoom in which the Data Subject can participate.

The Events will contain direct information about EBRAINS products or services and may contain marketing messages. It is a webinar that the Data Subject can follow together with other participants. The information obtained from Data Subjects at the enrolment and during the Event will be used for commercial and marketing purposes towards the Data Subject, as well as posted and published externally on various media (company social media, marketing campaigns, promotional activities,...) and internally on various media (company mailings, intranet, internal projects, ...).

2. CONTROLLER

EBRAINS, an International non-profit association duly existing and incorporated under Belgian law, having its registered office at Troonstraat 98, 1050 Elsene/ Rue du Trône 98, 1050 Ixelles, Belgium, with company registration number 0740.908.863, is the Controller of the Personal Data.

Controller declares that it acts in strict compliance with local data protection laws and the provisions of the EU data protection and privacy laws.

As controller, Controller will always process all Personal Data of Data Subjects in an honest, proportionate and lawful manner for the purposes stated in this Privacy Statement.

3. PERSONAL DATA AND THEIR USE

Type of Personal Data	Personal Data	Purpose for which the Personal Data are used
Identification and Contact data	Name, family name of the Data Subject, gender, professional e-mail, name of company, function, professional telephone number	Organisation of the Event Publication for promotional, marketing, informational, educational and communication purposes, recording gender diversity
Photo, video recording	Picture (remote or close-up) of the Data Subject, video recording of the image of the Data Subject.	Organisation of the Event Publication for promotional, marketing, informational, educational and communication purposes
Interactions, comments, reactions	Interactions with, comments and/or reactions of the Data Subject, and the recording thereof	Organisation of the Event Publication for promotional, marketing, informational, educational and communication purposes

4. LEGAL BASIS

4.1. The table below gives an overview of the Personal Data processed by the Controller, as well as the legal grounds for such processing.

Type of Personal Data	Personal Data	Legal Basis
Identification and Contact data	Name, family name of the Data Subject, gender, professional e-mail, name of company, function, professional telephone number	On voluntary basis, consent based in “keep me informed phase” For the execution of a contract upon enrolment or the Event
Photo, video recording	Picture (remote or close-up) of the Data Subject, video recording of the image of the Data Subject	On voluntary basis, consent based in “keep me informed phase” For the execution of a contract upon enrolment or the Event
Interactions, comments, reactions	Interactions with, comments and/or reactions of the Data Subject, and the recording thereof	On voluntary basis, consent based in “keep me informed phase” For the execution of a contract upon enrolment or the Event

4.2. Participation in the Event is offered to each Data Subject in order to learn more about EBRAINS and EBRAINS’s services. The Data Subject is warmly invited to participate in the Event. The Data Subject has the option but not the obligation to participate in the Event. The does not exercise any pressure on Data Subjects who are not willing to participate in the Project.

4.3. In case of participation by a Data Subject to the Event the following rules apply:

EBRAINS is authorized worldwide to use, publish, edit, copy, reproduce, adapt, modify, transform, deform, truncate any images, recordings, interview information and generally all information obtained from the Data Subject during the Event (“Data”) by any technical means and on all media: online, offline, paper, fabrics, wood, plastic, computer, electronic, magnetic, magnetic, digital, laser, optical and in general any media readable by man directly or through a machine, for all existing or future modes of communication or publication. The Data may be reproduced or used with other materials, including: texts, data, information or slogans, other images, photographs, drawings, illustrations, animations, graphics, video or audio segments of any kind, by any means, methods or techniques currently known or to come.

The Data Subject will not be paid for the Data and have no rights to them. The Data Subject participates as a volunteer. All Data will become the property of EBRAINS and may not be provided to the Data Subject.

The Data Subject waives any right to inspect or approve the Data, finished material, advertising copy or printed matter that may be used in conjunction therewith or to the eventual use that it might be applied

The Data Subject releases and discharges EBRAINS, and its agents, representatives and assignees from any and all claims and demands arising out of or in connection with the use of the Data, including any and all claims for invasion of privacy, right of publicity, data privacy, misappropriation or misuse of image, and/or defamation.

The Data Subject shall treat as confidential and not disclose or use any information related to the Event or information that becomes available in the course of participating in the Event and of which it has been notified by the other Party that the information is confidential or that it should reasonably understand is confidential, unless and in so far as:

- disclosure is required by law or by the courts;
- disclosure is required by a supervisory authority or public body;
- the information has come into the public domain through no fault of the organizing company or Participant;
- disclosure is necessary in order to obtain advice from a professional adviser.

In the event of disclosure of information in the cases referred to above, the Data Subject shall consult the organizing company about the content, form and timing of the intended disclosure.

5. TRANSFER TO THIRD PARTIES

Personal Data may be shared with third parties and may be transferred to other countries as listed below

Processor	Place of storage of Personal Data	Place of Processing of Personal Data
Any other EBRAINS entity, branch, members, partners or related research projects	European Union, United Kingdom, Switzerland	European Union, United Kingdom, Switzerland
ZOOM	European Union	European Union
mailchimp	United States	United States
Momentive (formerly SurveyMonkey)	European Union	European Union

6. DURATION OF PROCESSING

The Personal Data may be stored and processed by Controller and each receiving party of such data. They will only be available and accessible to the relevant collaborators of Controller or a receiving party. Personal Data will be kept and processed by Controller and any receiving party for a period that is necessary in function of the purposes of the processing of the Personal Data.

7. TECHNICAL AND ORGANISATIONAL MEASURES

7.1. Security of Personal Data

The Controller uses only reputable service providers and makes every effort to ensure that any Personal Data are held by them securely, responsibly and in accordance with the Controller's instructions and as per EU Data Protection Laws.

7.2. Technical and organisational measures

The Controller takes appropriate technical and organisational measures to ensure that Personal Data held by the Controller are kept securely, and protected from loss or misuse, and in particular will take reasonable steps to ensure that members of staff only have access to Personal Data held by the Controller where it is necessary for them to do so.

Controller personnel is given guidance on the importance of ensuring that Personal Data are made and used responsibly, only for Controller purposes, and in accordance with the Controller's policies and EU Data Protection Laws.

8. RIGHTS OF DATA SUBJECTS

In accordance with and subject to EU Data Protection Laws, each Data Subject has the following rights:

- Right of access and inspection: the Data Subject has the right to consult free of charge the Personal Data that the Controller has of him and to ascertain for what purpose the Personal Data are used.
- Right to data erasure or restriction: the Data Subject has the right to request the Controller to erase the Personal Data or to limit the processing thereof in the circumstances and under the conditions as determined by EU Data Protection Laws.
- Right to transferability of data: the Data Subject has the right to obtain the Personal Data concerning him, which he himself has provided to the Controller, in a structured, common and machine-readable form. The Data Subject has the right to transfer these Personal Data to another data controller.

- Right of objection: the Data Subject has the right to object to the processing of his Personal Data.
- Right of withdrawal of consent: If the processing of the Personal Data is based on the prior consent, the Data Subject has the right to revoke this consent.
- Automatic decisions and profiling: the Controller confirms that the processing of Personal Data does not include profiling and that the Data Subject is not subject to fully automated decisions.

9. EBRAINS PRIVACY STATEMENT

The conditions of the privacy statement of EBRAINS are applicable to this Policy.

For all additional terms of data protection and privacy, reference is made to the privacy statement on the following website:

<https://ebrains.eu/terms#privacy-policy>

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