

Expenses made simple: Swiss Bankers and Klara enter into partnership

KLARA «Business RELAX» Swiss Bankers Value Spesenkarte

Swiss Bankers makes expenses easier with Klara – the card issuer teams up with the business software provider to enable cost-efficient expense management for SMEs.

Grosshöchstetten/Zurich, 26 November 2021 – Yesterday, Thursday, Klara and Swiss Bankers presented their new cooperation in Zurich's 5studio: the Swiss Bankers Value card will now become an integral part of Klara's expense management. With this partnership, the two companies now provide SMEs with a flexible expense card solution that reduces workloads, lowers costs and saves time thanks to simple, digitalised and fully automated functionality.

"Swiss Bankers stands for innovative payment solutions that make life simpler – now and in the future. We are very pleased to now be able to make our successful Value card available to SMEs together with Klara. This allows smaller companies to benefit from fully integrated expense management", explains Hans-Jörg Widiger, CEO of Swiss Bankers.

The Value card was previously only offered by Swiss Bankers to large customers, mostly as part of specific payment solutions. SMEs can now obtain a comprehensive expenses solution via the Klara platform, starting from just a single card. This means that nothing stands in the way of companies issuing cards to their employees, and the amount of effort required for processing and accounting expenses is also kept to a minimum.

Swiss Bankers Value and Klara at a glance:

- Full spending control with the Value prepaid card
- Any number of Value cards can be ordered for employees
- Flexible use, no registration and deregistration necessary for employee changes
- No credit check required
- Scanning of receipts via Klara app with reminder function
- Automatic linking of document and payment transaction
- Automatic booking proposals for each issue

About Swiss Bankers

Swiss Bankers is an internationally oriented financial services provider based in Bern and Zurich. The company is a leader in the development, distribution and processing of innovative, credit-based payment products and offers solutions in cashless, globally secure payment transactions. Swiss Bankers has pioneered mobile payments in Switzerland with Apple Pay, Samsung Pay and Google Pay, and with wearables such as Garmin, Swatch and Fitbit. In addition, Swiss Bankers is one of the first providers to offer a card-based and account-independent peer-to-peer money transfer service in numerous countries via app. The company was founded in 1975 and was initially known for its Travelers Cheques. Today, all Swiss Bankers cards enjoy great popularity and, depending on the product, can be obtained directly at www.swissbankers.ch or from over 200 distribution partners.

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